



Indian Council for Cultural Relations

International Video Blogging Contest on the occasion of ICCR Foundation Day On the theme

“My impressions of India” Or “What India means to me”

Brief outline

The Indian Council for Cultural Relations (ICCR) announce a Video Blogging contest from 19 March 2021 till 3 April 2021 on the theme “**My impressions of India**” or “**What India means to me**”.

The Video contest will be open to foreign participants who studied in India (not restricted to just ICCR alumni but even those who studied in India under self finance scheme) residing outside India. The entries will be forwarded to ICCR headquarters for consideration of the global prize / Awards.

About the Event

As part of the celebrations of the ICCR’s 71st Foundation Day, the Embassy is pleased to organise a Video Blogging contest on the theme “My impressions of India” or “What India means to me”.

Event Name	Video Blogging contest on theme “My impressions of India” or “What India means to me”
Event Details	A three minute-long (maximum duration not more than three minutes) High Resolution video in the form of running video or photos or collage of photos
Submission / Closure of Entries	Starting from 19 th March 2021 to 3 rd April 2021
Where	Mission’s Youtube, Facebook, Instagram and Twitter

Global	01 st Prize – US\$ 2000
Prize / Awards from short listed entries	02 nd Prize – US\$ 1000
	03 rd Prize – US\$ 750

Guidelines

- Any commentary/ explanation in the video shall be in English or with English subtitles.
- The video should not be of more than three minutes duration.
- One can upload the video on the Embassy's social media platforms or can be sent at the email hoc.athens@mea.gov.in .
- The following details should be provided while uploading/emailing the entry :
Full Name:-
Date of Birth:-
Address:-
Contact Phone Number:-
Email ID:-
- **It is mandatory for all the candidates to provide these details after uploading the video, failing which the entry will be rejected.**
- The decision made by the ICCR Jury members will be final and binding and no claims whatsoever will be entertained.
- Copyrights of the selected entries shall be with the Embassy and ICCR which reserve the right to publish it on its social media / website pages.

Terms & Conditions

- The entries should not contain any offensive or provocative language or content.
- The time limit of three minutes should be strictly adhered to failing which the contestant will lose points.
- The video should be original and you must be the sole owner of the copyright of the video. The video should not have been previously published on any digital media platform.
- **Starting Date of Submission of entries: 19/03/2020**
- **Closing Date of Submission of entries: 03/04/2020**
